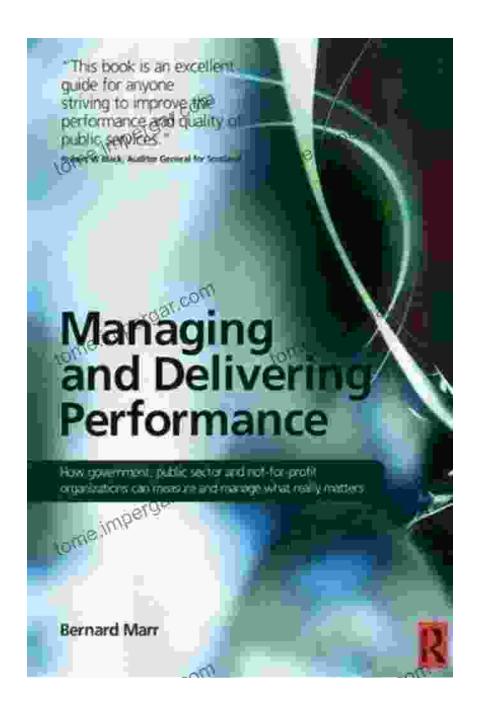
Managing and Delivering Performance: The Ultimate Resource for Driving Exceptional Results



Managing and Delivering Performance by Bernard Marr

★★★★ 5 out of 5
Language : English



File size : 10739 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 308 pages



In today's competitive business landscape, organizations that consistently deliver exceptional performance gain a significant edge over their competitors. Performance management is the key to unlocking this potential, enabling organizations to align goals, measure progress, and drive improvement across all levels.

Bernard Marr's Managing and Delivering Performance is the definitive guide to performance management, providing a comprehensive roadmap for leaders and managers to optimize their performance management systems and achieve outstanding results.

Key Features of the Book

- Practical and actionable advice: Based on real-world case studies and proven methodologies, this book offers practical guidance that you can implement immediately to improve your performance management practices.
- Data-driven approach: Marr emphasizes the importance of data in performance management, providing tools and techniques to collect, analyze, and interpret data to make informed decisions.

- Focus on employee engagement: Marr recognizes that employee engagement is crucial for performance improvement. The book provides strategies to foster a culture of engagement and motivate employees to achieve their full potential.
- Technology integration: Marr explores the role of technology in enhancing performance management, discussing the latest tools and platforms that can streamline and improve the process.
- Comprehensive coverage: The book covers all aspects of performance management, from goal setting and measurement to performance evaluation, feedback, and development.

What You'll Learn from the Book

By reading Managing and Delivering Performance, you will gain a deep understanding of:

- The principles and best practices of performance management
- How to set clear and measurable performance goals
- Effective methods for measuring and tracking performance
- How to provide constructive feedback that drives improvement
- Strategies for developing and coaching employees to enhance their performance
- How to create a performance culture that fosters accountability and collaboration
- The latest trends and innovations in performance management

Who Should Read This Book?

Managing and Delivering Performance is an essential resource for:

- Senior leaders and managers responsible for driving performance
- HR professionals involved in performance management initiatives
- Consultants and advisors specializing in organizational performance
- Students and researchers in the field of performance management

Bernard Marr's Managing and Delivering Performance is an invaluable resource for organizations and individuals seeking to achieve exceptional results. Its practical guidance, data-driven approach, and comprehensive coverage make it the definitive guide to performance management in today's competitive business environment.



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